



**2021 Philippines Business Mission**  
**May 17-21, 2021**  
**Thursday, May 20, 2021, 9:00 AM – 10:30 AM**  
**Meeting with the House of Representatives**

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**Delegation List (Tentative)**

**3M**

- Mr. Reginald Pulumbarit, Country Leader, 3M Philippines Inc,
- Ms. Chel Ramirez-dela Cruz, Country General Counsel and GAM lead, Philippines

**Airbnb**

- Ms. Michelle Goh, Head of Public Policy, Southeast Asia

**Amazon**

- Mr. Darren Ong, Public Policy Manager Southeast Asia
- Ms. Shze Min Yah, Public Policy Manager Southeast Asia

**Citibank**

- Mr. Aftab Ahmed, Citi Country Officer
- Mr. Richard Lomas, SVP for Government Affairs in Asia Pacific

**ExxonMobil**

- Ms. Casey Delhotal, Senior Director, Asia Pacific, International Government Relations
- Mr. Tarun Dhawan, Manager AP LNG Market Development

**FedEx**

- Mr. Geoffrey C. Siebengartner, Managing Director of Government Affairs for Asia-Pacific
- Ms. Yinghui Tng, Lead for Southeast Asia and Australia for Regulatory and Government Affairs

**Google**

- Ms. Rachel Teo, Government Affairs & Public Policy Lead
- Jonanne Bala, Strategic Outreach and Visits Manager

**IBM**

- Mr. Stephen Braim, Vice President Government Programs Growth Market
- Ms. Princess Ascalon, Government & Regulatory Affairs Executive

**Jhpiego**

- Ms. Ingrid Magnata, County Program Manager
- Ms. Lewelyn Baguyo

**Johnson & Johnson**

- Ms. Raghu Krishnan, President and Managing Director
- Ms. Kathleen Yeoh, Head of Government Affairs & Policy

**Merck (US)**

- Mr. Michael Andrew Blanch, Market Access & Corporate Affairs (Philippines)
- Ms. Woan Shin Chiong, Director of Policy & Government Affairs Asia Pacific
- Ms. Ethel Alamed
- Mr Chris Colwell, Executive Director, International Vaccine Public Policy

**Oracle**



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- Matt Roberts, Senior Director for Public Affairs, China and Southeast Asia

**PepsiCo**

- Ms. Phoenix Ricks, Senior Lead
- Ms. Anne Marie Corominas, Head of Public Policy, Government & Corporate Affairs and Communications (Philippines & Asia)

**PMFTC Inc.**

- Ms. Chita L. Herce, Director, External Affairs, PMFTC, Inc.
- Mr. Arnaldo Magno Cariño, Director, RRP & Regulatory Affairs, PMFTC, Inc.
- Atty. John Peter Ferdinand S. Echiverri, Head of Stakeholder Relations, Communications, PMFTC, Inc.
- Mr. Erdie Ambrocio, Manager for Fiscal Affairs, PMFTC, Inc.

**Procter & Gamble**

- Ms. Mimi Lopez Malvar, Country Government Relations Head

**Salesforce**

- Mr. Sassoon Grigorian, Senior Director of Public Policy, Asia Pacific
- Mr. Boon Poh Mok, Director of Government Affairs and Public Policy

**Texas Instruments**

- Mr. Ralph Reuben C. Morales, Director, Government Relations & Public Affairs

**Twitter**

- Ms. Monrawee Ampolpittayanant, Head of Public Policy Government and Philanthropy, Southeast Asia

**Visa**

- Mr. Dan Wolbert, Country Manager, Philippines and Guam
- Ms. Quynh Do Nhu, Director of Government Relations and Public Policy for Regional Southeast Asia

**VMWare**

- Ms. Kristen Foster, Director & Head of APJ Policy

**US-ASEAN Business Council**

- Mr. Alexander Feldman, President and CEO
- Amb. Michael W. Michalak, Senior Vice President & Regional Managing Director
- Mr. Marc Mealy, Senior Vice President for Policy
- Ms. Kim Yaeger, Director, Maritime Southeast Asia
- Ms. Elizabeth Magsaysay-Cr ebassa, Chief Country Representative, ASEAN Philippines
- Ms. Lilibeth Almonte-Arbez, Senior Manager
- Mr. Patrick Kahn, Senior Manager, Information Systems
- Ms. Norika Pineda, Manager, Philippines
- Ms. Jastine Song, Intern, Philippines



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**2021 Philippines Business Mission Themes**

- Continue to support COVID-19 response and recovery
- Accelerate digital transformation
- Promote ease of doing business and economic liberalization measure
- Reinforce US-Philippines bilateral ties for regional peace and prosperity



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**\*Please send government delegation list with names of officials, their designation, and phone numbers if they plan to join Zoom by phone.** All participants are requested to enter their full name when joining the Zoom conference via desktop or mobile app. If you are planning to use the phone, please send your phone number in advance so we could identify you. Upon joining the call, you will be placed in a waiting room where we will verify your name or phone number against our list of registered participants. You are encouraged to put a photo on your profile and keep your video on while speaking.

***\*This meeting will be recorded for the use on US-ABC staff meeting notes only.***

**\*Technical Run 15 Mins**

\*A government representative is required to be present 15 mins before the meeting.

**Agenda**

**Welcome Remarks by US-ASEAN Business Council \* 5 mins**

- Overview of US-ABC advocacies in the Philippines.
- Quick introduction of US-ABC delegation

**Opening Remarks by House speaker Lord Allan Velasco \*5 mins**

- Current legislative priorities of the House of Representatives

**Opening Remarks by Representative Martin Romualdez \* 5 mins**

- Current legislative priorities of the Committee on rules

**Opening Remarks by Deputy Speaker Loren Legarda \*5 mins**

- Current legislative priorities of the House of Representatives and the Defeat COVID-19 Ad-hoc Committee

**Opening Remarks by Representative Sharon Garin \* 5 mins**

- Current legislative priorities of the Committee on Banks and Financial Intermediaries, Ways and Means and other authored and co-authored bills
  - Amendments on the Economic Provisions in the 1987 Constitution

**\*\*Additional Representatives at the meeting:**

- Deputy Speaker Wes Gatchalian
- Representative Kiko Benitez
- Representative John Rey Tiangco
- Representative Edgar Sarmiento
- Representative Doy Leachon (TBC)

**Discussion between House of Representatives and US-ABC Member Companies \*45 mins**

- Interventions by US-ABC Member Companies

**Closing Remarks by US-ASEAN Business Council \*5 mi**



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**Philippine Business Mission**

Video Conference Guidelines for Invited Guests

**The event will be conducted on the Zoom video conferencing platform that you may access from your computer, cellphone or video conference system (VCS)**

Invited guests with a speaking role are requested to join via Laptop, Desktop or video conference room with adequate internet facilities in order to ensure adequate audio & video quality. Staff of the primary speaker are requested to join the Zoom conference at least **30 minutes before the video conference** so that we can assist with A/V testing.

**Using your Laptop or Desktop**

1. Open your web browser (Google Chrome, Safari, etc.)
2. Go to [join.zoom.us](https://join.zoom.us)
3. Enter the **meeting ID number: [969 9435 4055]**
4. Click Join.
5. Enter **Password: [335667]**
6. When asked if you want to open zoom.us, click Allow.

**Using your mobile phone**

1. Open the [Zoom mobile app](#). If you have not downloaded the Zoom mobile app yet, you can download it from the App Store (IOS) or Google Play Store (Android)
2. Join a meeting using one of these methods:
  - Tap Join a Meeting if you want to join without signing in.
  - Sign in to Zoom then tap Join.
3. Enter the [meeting ID number](#) and your display name.
4. Enter [Password](#)
5. Select connect audio and tap [Join Meeting](#).

***If assistance is needed for joining via VCS (H.323/SIP) endpoint, please contact Patrick Kahn at ([pkahn@usasean.org](mailto:pkahn@usasean.org))***

**Guidelines:**

1. Delegations are requested to connect to the meeting from no more than eight (8) endpoints, (e.g. 8 laptops, 1 video conference room and 7 laptops, etc)
2. Please provide the list of all participants from your delegation who will be joining the Zoom meeting, together with their full name and agency. If joining via call/PSTN dial-in, please provide the landline or cellphone number to be used in advance.
3. All participants who will be dialing in to the Zoom meeting should set their name with the format [Full Name], [Agency] **(e.g. Juan dela Cruz, DFA)** before joining the meeting.
4. US-ABC will not admit users who are not on the pre-submitted participant list.
5. Staff of the primary speaker are requested to join the Zoom conference at least **30 minutes before the video conference** so that we can assist with A/V testing.



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**Zoom link:**

**Topic: 2021 VPBM: Meeting with the House of Representatives**

**Time: May 20, 2021 09:00 AM Singapore**

Join Zoom Meeting (Recommended)

<https://usasean.zoom.us/j/96994354055?pwd=amZrM1ZvU0l4d21Jdmc3VHJud21sdz09>

We strongly encourage you to join this call using the Zoom app/client by clicking the link above. This enables full functionality and minimal bandwidth issues.

**Meeting ID: 969 9435 4055**

**Password: 335667**

Other Dial in Options:

One tap mobile

8884754499,,96994354055# US Toll-free

Dial by your location

888 475 4499 US Toll-free

Meeting ID: 969 9435 4055

Password: 335667

Find your local number: <https://usasean.zoom.us/j/96994354055>

Join by SIP

96994354055@zoomcrc.com

Join by H.323

162.255.37.11 (US West)

162.255.36.11 (US East)

213.19.144.110 (Amsterdam Netherlands)

213.244.140.110 (Germany)

103.122.166.55 (Australia Sydney)

103.122.167.55 (Australia Melbourne)

149.137.40.110 (Singapore)

69.174.57.160 (Canada Toronto)

65.39.152.160 (Canada Vancouver)

207.226.132.110 (Japan Tokyo)

149.137.24.110 (Japan Osaka)

Meeting ID: 969 9435 4055

Password: 335667

Join by Skype for Business

<https://usasean.zoom.us/skype/96994354055>

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**US-ABC Head of Delegation CV**



**Alexander Feldman**  
**Chairman, President & CEO**

Alexander Feldman is Chairman, President & CEO of the USASEAN Business Council. Founded in 1984, the Council represents more than 160 of the largest American businesses in Southeast Asia through its headquarters in Washington, DC and its seven regional offices. Since Mr. Feldman assumed his role in June of 2009, the Council has grown its membership by more than 90%, added two new regional offices, and established major initiatives such as ASEAN Matters for America, the USASEAN Business Alliance for Competitive SMEs, and the ASEAN Economic Ministers Roadshow.

Mr. Feldman served in the Administrations of Presidents George H.W. Bush and George W. Bush. He has been involved in the ASEAN region for over 25 years in a career spanning both the public and private sectors. He resided in Asia for more than a decade, and has conducted business in all 10 ASEAN member countries. From 2004-2008, Mr. Feldman held senior roles in the U.S. Department of State and U.S. Department of Commerce. He worked under Secretaries of State Colin Powell and Condoleezza Rice, leading the Bureau of International Information Programs, with the rank of Assistant Secretary of State, and responsibility for public diplomacy. Mr. Feldman also served as a Senior Advisor to the U.S. Under Secretary of Commerce for International Trade.

Prior to returning to public service, Mr. Feldman served as an international media executive in TV, radio and the Internet, working for CNBC Asia (NBC Universal), MTV Networks Asia (Viacom) and STAR TV (News Corporation) in Asia residing in Singapore and Hong Kong. During this time, he ran one of the world's first all-digital satellite radio broadcasters; founded Asia's first business-focused streaming media company; pioneered CNBC's first live mobile video venture; and helped launch the MGM Movie Channel in Greater China and Southeast Asia.

From 2002-2004, Mr. Feldman served as Vice President and head of Affiliate Sales for CNBC Asia Pacific, and was a member of its executive management committee. He was responsible for distribution of CNBC's television channels, syndication of its programming, and development of new media platforms throughout the Asia Pacific region.

In 2000, Mr. Feldman founded B2Bcast.com, a business-focused webcasting company, headquartered in Singapore and serving Asia, where he was President & CEO. Mr. Feldman began his career serving as Special Assistant to the U.S. Assistant Secretary of Commerce for International Economic Policy in Washington, DC.

Mr. Feldman is a graduate of the University of Pennsylvania, an Eisenhower Fellow and a member of the Council on Foreign Relations. He is also a member of the Board of Advisors of the U.S.-Indonesia Society and serves as Treasurer and a member of Board of Directors of the SEA Spirit Foundation.

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**US-ABC Head of Delegation CV**



**Ambassador Michael W. Michalak (ret.)**  
**Senior Vice President & Regional Managing Director**

Ambassador Michael W. Michalak joined the US-ASEAN Business Council in September 2015 as Senior Vice President and Regional Managing Director. He oversees the Council's six offices in the Association of Southeast Asian Nations (ASEAN) from the Council's regional headquarters in Singapore and leads the Council's regional advocacy efforts and engages regularly with key ASEAN policymakers and thought leaders to offer his unique perspective on the key role U.S. businesses can play in ASEAN. He also manages, coaches and develops the Council's most critical resource: its staff.

Amb. Michalak most recently worked as an independent business consultant focused on Asia and particularly Vietnam. He also served as Senior Advisor to the private sector host committee of the U.S. APEC Year (2011). His diplomatic career with the U.S. State Department spanned more 30 years and included postings to Tokyo, Japan; Sydney, Australia; Islamabad, Pakistan; Beijing, China; as well as Washington, D.C. He served as U.S. Ambassador to Vietnam from August 2007 to February 2011. Prior to his position in Vietnam, Amb. Michalak was Ambassador and Senior U.S. Official to APEC. He also served as Deputy Chief of Mission of the U.S. Embassy in Tokyo. In addition, he received a group award for valor for his actions in time of crisis when the U.S. Embassy in Islamabad was burned down. Amb. Michalak began his career as a research physicist at NASA.

He holds a Bachelor of Science degree in Physics from Oakland University in Rochester, Michigan and a Master of Science degree in Applied Physics from Catholic University of America in Washington, D.C. He received a second Master's degree in Public Administration from the John F. Kennedy School of Government at Harvard University in Cambridge, Massachusetts. He speaks Japanese and Chinese.





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**Mr. Marc Mealy**  
**Senior Vice President – Policy**

Marc Mealy is the Senior Vice President-Policy at the US-ASEAN Business Council. He manages the production of the Council's information products, coordinates advocacy efforts across our country and industry committees, and serves as the in-house lead on international trade policy. He joined the Council in 2003 as the Senior Director for Malaysia, Philippines and Brunei Affairs as well as Coordinator of the Council's ASEAN Financial Services Working Group. He was named the Vice President in 2010.

Marc has over twenty years of experience in international trade and economics.

He began his professional career in 1989 as an international economist with International Trade Policy Division of USDA's Foreign Agricultural Services. While at USDA he was accepted into the United States Foreign Service, and later went on to manage some of USDA's largest commodity trade finance (GSM) and food assistance programs (PL-480) in Asia, Africa, and Eastern Europe for USDA's Commodity Credit Corporation.

In 1994-1996, he joined the African American Institute, an international non-profit NGO, as the Director of its Trade and Investment Program and later worked as a consultant to foreign government and international development NGO's.

Prior to joining the Council Marc spent four years inside the U.S. Congress. From 1999-2001 he was a member of the Professional Staff of the House International Relations Committee. From 2001 to 2003, he served as the international economic and foreign policy advisor to Congressman Gregory Meeks of New York, a member of the House Foreign Affairs and Financial Services Committees.

Marc holds a B.A. in Economics and Third World Studies from Oberlin College and an M.S. degree in Economics from the University of Florida.